

TRAVEL AND TOURISM

The Travel and Tourism sector is fast-paced and dynamic, offering diverse job opportunities worldwide. Various factors impact the industry and its organisations.

Technology and innovation keep it at the forefront of trends, inspiring exploration and learning. This course helps you develop knowledge and technical skills in a hands-on environment. You'll explore travel organisations, tourist destinations, customer needs, and global influences. Two thirds of the course are classroom based component tasks and one third is an exam.



Exam Board	Paper Specification	Subject Type
Pearson/Edexcel	603/7048/8	Option
Qualification Awarded		
BTEC Level1/ Level 2 Tech Award in Travel and Tourism		

ASSESSMENT

Component 1	<p>Travel and Tourism Organisations and Destinations - 30%</p> <ul style="list-style-type: none"> Students will explore UK travel and tourism organisations, their ownership, aims, key services, and collaboration. They will examine consumer technologies, tourism types, visitor categories, and popular destinations. Assessment includes a Pearson-set controlled task with five parts, completed in Year 10 over 10 supervised hours, worth 60 marks
Component 2	<p>Customer Needs in Travel and Tourism - 30%</p> <ul style="list-style-type: none"> Students will explore how organisations use market research to identify trends and customer needs. They will examine how travel planning meets these needs. Assessment includes a Pearson-set controlled task with four parts, completed in Years 10 and 11 in 11 supervised hours, worth 60 marks
Component 3	<p>Influences on Global Travel and Tourism - 40%</p> <ul style="list-style-type: none"> Students will examine factors influencing global travel and tourism, how organisation respond, and h impacts on destinations. They will explore sustainable tourism management. Assessment is a 2 hour final exam at the end of Year 11, worth 60 marks.

EXPECTATIONS

Travel and Tourism jobs are growing at the fastest pace of any industry. This subject is great for students who struggle with exams as two components are completed before exams start.

To be successful in Travel and Tourism, you should attend every lesson and catch up with anything you miss right away. Share personal experiences which are great for learning about the industry and this knowledge can be used in your component tasks. Do your own research on destinations and trends which are helpful when it comes to completing component tasks.