



# Christ's College Guildford

Principal: Sarah Hatch. BA (Hons), QTS, PGC, NPQH  
[www.christscollege.surrey.sch.uk](http://www.christscollege.surrey.sch.uk)



**Subject: Pearson BTEC Level 1/Level 2 Tech Award in Travel & Tourism**

**Year Group: Year 10 & 11**

## Curriculum Intent:

To develop learner's knowledge, skills and understanding through the study of different elements of the Travel and Tourism Industry. To develop resilient learners who are able to recover from mistakes and effectively solve problems. To give learners the opportunity to develop their capability, creativity and knowledge in Travel & Tourism. To develop students who are able to be successful at working independently or collaboratively in different work based scenarios.

## College Values:

Within Travel & Tourism we have high expectations that students display stewardship towards all resources provided. We develop students' skills and capability to work collaboratively and show love and respect for one another. Students study sustainable tourism practices, learning about effective stewardship of the environment, both locally and globally. They learn respect for different cultural practices and diverse beliefs systems.

## Knowledge and Skills:

The Award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment.

**The knowledge and skills within this course are completed throughout 3 components.**

**Component 1** underpins the learning in Components 2 and 3. In Learning aim A of this component, students are introduced to the different types of travel and tourism organisations, and how and why their ownership can be different. They will also consider the aims of different travel and tourism organisations. Students will need to use higher order thinking skills to explain how travel and tourism organisations work together. Students will need to explore examples of different travel and tourism organisations. In Learning aim B students will be able to explore different types of tourist destination, why people travel and different types of holidays.

**Component 2** consolidates the learning in Component 1 and uses this to understand how different factors influence global travel and tourism and how both travel and tourism organisations and destinations respond to these factors. Section A helps students to explore the factors and understand that they can have both positive and negative effects. Students will consider how these factors affect both the destinations and the travel and tourism organisations worldwide; they will also explore responses to these factors. In Section B students will investigate the impact of tourism on destinations, again both positive and negative, and then go on to consider the key term 'sustainability' and how the effects of tourism can be managed to minimise the negative and exploit the positive. In Section C students will be introduced to destination management, starting with tourism development and how





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destinations change over time, and will then consider the role of governments and partnerships of travel and tourism organisations in destination management.

**Component 3** consolidates the learning in Components 1 and 2 and uses this to understand how the travel and tourism industry meets customer needs through the products and services it provides. In Learning aim A of this component, students will investigate how travel and tourism organisations undertake market research and match products and services to meet customer needs. They will explore travel and tourism customer trends and how customer needs and preferences influence their choices. In Learning aim B students will be able to explore how to meet customer needs and preferences and provide travel and tourism products and services to meet needs.

## Assessment:

Students will be assessed during lessons both verbally and with the work they complete. More formal assessments will take place in the form of end of topic and term assessments. Formal Assessments will take place continuously throughout year 10 and year 11.

Component 1 - Travel & Tourism Organisations & Destinations - This unit is internally assessed and completed in year 10. It is worth 30% of the overall final grade.

Component 2 - Influences on Global Travel & Tourism - This unit is externally assessed by exam in February of Year 11 (a Summer exam is also available). It is worth 40% of the overall final grade.

Component 3 - Customer Needs in Travel & Tourism - This unit is internally assessed and completed by the Easter term of Year 11. It is worth 30% of the final overall grade.

The final grade given will be a Pass, Merit or Distinction at Level 1 or at Level 2.

## Homework:

Regular Homework will be set via Google Classroom and Show My Homework.

## Cultural Capital:

Within the curriculum, real world Travel & Tourism organisations are studied through case studies and debate within the classroom helps build students' confidence to discuss the issues raised. Students engage with a variety of social issues that influence the Travel & Tourism industry and develop a rounded understanding of the global community they are a part of.

